## Abstract of the Disclosure:

In an auction information provision system, information for desirable goods to be purchased are previously registered on an auction management server 20 from an user (purchaser) terminal 10B. The auction management server 20 supplies the information for desirable goods over a network NW. When goods complying with the information for desirable goods are registered as information for exhibitted goods from an user (exhibitter) terminal 10C, the auction management server 20 automatically notices the user (purchaser) terminal that the goods complying with the information for desirable goods are exhibitted in the auction.